

## **Business Development - Sales & Marketing**

**Speaker: Nico Moe**

After college I completed 2 years of active-duty service in the army (working in a Korean-language translator program), and immediately after, went in to Marketing working for a large PR firm in San Francisco. After brief stint there, I was invited to join a startup TechValidate in 2013 as sales-guy #9, and have been helping agile start-ups reach revenue goals since then.