

Engineering - Product Design

Speaker: Greg McNeil, BSME, MSME and MBA
VP Product Design Innovation Labs at Flex

BSME, MSME and MBA

20+ years of product design experience working for large and start-ups companies.

Flex is a \$20B+ “sketch to scale” solutions company that engages in product design and manufacturing for our customers worldwide. We operate manufacturing in over 30 countries and have more than 2000 product design engineers worldwide.

Topic:

Mr. McNeil leads a specialized and innovative product engineering team that designs unique and leading edge products for the consumer, automotive, wearable, enterprise, fashion and emerging markets. During this session we will cover the many different product and engineering functions as they relate to electronics product design. Areas include hardware design (electrical engineering and computer engineering), software design (software engineering and computer science), system design, product architecture, mechanical design (mechanical engineering), test and certification, program management and product management. We will review some unique product design examples and have time to answer any questions you have.